

# High Tide News

August 2017

Local news for the people, by the people

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[www.hightidenews.com](http://www.hightidenews.com)

## BLOOMERS, BIKINIS, AND BEYOND: Bathing Suits on Delaware Beaches

By Sandie Gerken

**The bathing suit has always been a steadily changing fashion garment for both men and women. The evolution of swimwear has followed social attitudes of propriety, trends for practical, utilitarian swimwear, plus personal image statements. Swimsuit fashion is a barometer of the current culture. Women's styles, especially, have evolved through the years, reflecting their changing roles.**

In Delaware, Rehoboth Beach was the place for bathing in the 1880s. In 1873, a Christian summer retreat, the Rehoboth Beach Camp Meeting Association was established. People came to refresh body and soul, taking in the cool sea breezes. Very few women entered the water, but strolled along the beach in bathing costumes. By the 1880s, the notion that sea bathing was a cure for joint disorders, inflammation, and pulmonary diseases came into fashion. A dip in the cold ocean waves was considered healthful, invigorating, and rejuvenating.

In Rehoboth, the fashion for bathing costumes followed the social attitudes of formality, decorum, and modesty. Women and men were covered neck to elbow to knee. Men's bathing suits resembled shorter "long johns", made of flannel or wool. These were heavy and hot. For modesty, women were enveloped from head to toe in woolen costumes, consisting of collared dresses to the knees with puffed sleeves over long bloomers. A hat or cap, black wool stockings, and laced up bathing shoes completed the costume. Sea bathing waterlogged these outfits. Very few ladies ventured out past their waists, some holding onto rope lines placed in the ocean for balance. It was not proper to get the head wet.



Photo: 1910 Annette Kellerman, commons.wikimedia.org



Photo: 1950s Marilyn in two piece, wikimedia commons

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Photo circa 1935. Howard Gerken's parents. Courtesy of Howard Gerken

### Cleaning and Replacement of Vinyl Panel Windows – 24 hour emergency Panel Replacement

# JUST VINYL

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JUST VINYL LLC

Proprietor: Marianne "Missy" Phillips  
410-227-0768 or 443-980-8031  
32491 Powell Farm Road  
Frankford, Delaware 19945

Marianne Phillips owns a growing cleaning & replacement business for

vinyl panel windows. This family owned business is operated from Frankford, DE and serves the entire Delmarva area.

*"I left my high stress corporate accounting job in Baltimore MD and came to Delaware to own & operate the company, not that owning your own company isn't stressful, but the friendly*

*customers make it all worth my while."*

Marianne began this business because she saw a real need for this kind of service. Most installation companies do not provide cleaning and replacement services.

In April 2013 Marianne bought an

Right: Marianne Phillips of Just Vinyl LLC. ... cleaning and replacement of vinyl panel windows. Licensed & Insured.



existing company and began growing the business by advertising and personally walking neighborhoods to meet owners of vinyl panel window systems.

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By 1900, serge, a lighter fabric replaced wool or flannel for women's suits. The dresses were shorter, paired with bloomers with elastic at the knees. More fashionable, colored stockings and canvas shoes were worn. This attire was more elaborate, colorful, less burdensome, but still extremely modest. With ocean swimming now very popular, heavy, waterlogged suits became a hindrance.

A big shift in women's bathing suit styles came in 1907 when Australian swimmer and vaudeville actress, Annette Kellerman came to the U.S. to tour with her diving act in a unitard of her own design. Annette swam 26 miles in London's Thames River in 1905 and advocated a woman's right to wear a one piece bathing suit. By 1910, women began to wear less camouflage, showing more contours, arms, legs, and necks at the beach. By now, women were joining men in athletic swimming. In Rehoboth, however, these fashions were shockingly immodest.

A 1905 Rehoboth ordinance required

**BATHING SUIT TRIVIA**

- The average American owns 4 bathing suits.
- In 1964, Sports Illustrated debuted the swimsuit edition.
- Bridgit Bardot popularized the bikini in 1957.
- In 1965, Jodie Foster was the Coppertone baby on billboard ads.
- The bikini was named for the Bikini Atoll in the Pacific, site of nuclear weapons tests; so named because the reaction was expected to be "explosive".

bathing suits to be of a suitable fabric, covering shoulders to knees. The American Association of Park Superintendents published Bathing Suit Regulations in 1917 that specified acceptable beach attire. Men's suits required long, skirt-like tops over trunks no shorter than 4 inches above the knees. For women, skirted blouse and bloomer suits with ¾ inch sleeves could

Author and Genealogist, Sandie Gerken lives in Dagsboro, DE. As a native Sussex Countian, local history is one of her passions. Retired now, she devotes her time to genealogy research (her greatest passion since 1978), watercolor painting, grandchildren, soccer for kids with disabilities, books, and things creative and historical. She recently authored the book Memories of the Clayton Theatre as a fundraiser to help the Clayton go digital. She is now exploring her writing skills with local history articles for High Tide News.



Photo: 1921 Miss America (no sash), commons.wikimedia.org

be worn with or without stockings.

In the 1920s, the Australian company, Speedo made the first non-woolen bathing suit, paving the way for more athletic swimming. In 1929, bathing suit manufacturer, Jantzen introduced the term "swimsuit" to describe more streamlined, athletic swimwear. For men, shorter, looser shorts were worn with a separate sleeveless shirt. More daring swimsuits appeared with the arrival of the reckless flapper era. Women wore one-piece maillot suits or long sleeveless tops

that covered shorts. Of course, the rubber bathing cap was in vogue, a staple that continued through the 1950s.

Swimwear continued to become less modest, more fitted and stylish. In 1933, men began wearing a convertible style suit called the Men's Topper that allowed for the scooped-neck tank top to be removed from the trunks. Olympic Swimmer Johnny Weissmuller (of Tarzan fame) popularized the BVD line of men's suits with muscle-style tank tops with thin straps. Women's swimsuits were made of new materials, latex and nylon. Fashionable were one piece, contoured suits exposing the legs, shoulders, and backs.

In 1931, Rehoboth censored "sunbaskers", whose suits "improperly exposed" torsos. An infraction brought a \$30 fine for "incomplete apparel". FINALLY, in 1937, it became acceptable for men to appear on beaches wearing modest swim trunks without a shirt. But, in Rehoboth Beach, topless men seemed indecent. The city still enforced its penalty for improper exposure. The city began to allow topless men following the 1938 season after petitions against the ban. In the 1940s, men's swimsuits changed



Photo: 1890s suits, commons.wikimedia.org

little. Women's suits were skimpier. The midriff-baring, two piece suits became popular. War rationing mandated a 10% reduction of fabric for beachwear. The first bikini was first introduced in 1946. A modest two piece, it was described as revealing "everything about a girl except her mother's maiden name".

Bikinis became acceptable in the 1950s when popularized by movie stars. Still, in Delaware, this fashion was scandalous. Most women wore modest two piece suits, one piece maillots, even skirted styles with halter tops. Suits with pointed bra cups (hi-beams) were common. In 1958, the development of the synthetic, stretchable Lycra fabric made swimsuits less baggy, more form-fitting. Speedo, bikini-style briefs were introduced. Men's trunks became shorter. A popular style for men was the "Cabana Set", matching trunks and terry-lined shirt jackets in Hawaiian prints.

The 1960s brought relaxed attitudes about sexuality. The "itsy, bitsy, teeny, weeny" bikini, baring the navel, became the rage, popularized by beach party-surfing movies and pop songs. Under the boardwalk at Bethany Beach, teen girls blasted transistor radios, sporting bikinis. The 1970s swimsuits featured improved elasticity with synthetic fabrics. Men wore both briefs and cutoff-style trunk suits.

As "women's lib" reached its height in the 1980s and 1990s, both sexes sported revealing, sexy swimsuits. Suits made for competitive swimmers emphasized functionality, fitting like a second skin. The ladies' tankini was a 1990s innovation that blended the modest cover of a one-piece with the freedom of a bikini. Men's board shorts were popular for surfers and boogie-boarders. These baggy, knee length shorts were made of cotton or water-resistant polyester. The 21st century introduced the

"Thong" (for men, too). This fashion is rarely seen on Delaware beaches. Delaware State Law deems it a misdemeanor to expose one's buttocks, so the thong is technically banned, but seldom enforced except on state park beaches.

Today, men's swimwear runs the gamut from speedos to trunks or board shorts. Women continue to wear skimpier swimwear, showing more cleavage and thigh. Swimsuits run from modest to risqué. Anything goes, from a covered-up skirted style to a barely-there bikini. Men and women are able to choose whatever suits their own body images or makes them happy and comfortable.

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Photo: 1960s Annette & Frankie, commons.wikimedia.org



Photo: 1901 suits, commons.wikimedia.org



Photo: 1920s Philly swimsuits, commons.wikimedia.org

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# COAST TO COAST, PEOPLE TO PEOPLE



By Kevin McCourt & Eunice Carpitella

## Kevin McCourt, Bethany Bay, shares his thoughts and photos from Cuba

I have had the opportunity to visit Cuba twice – both trips this year. It was not a long term goal, it came from following the story of my friend Chuck Fazio, Artist in Residence at American Forests. Chuck first arrived in Havana last fall on the day Fidel Castro passed, and told the story of the Cuban people in pictures, and some words.

When Chuck decided to take a group on a photo tour, I jumped on it!

In July, four of us from the Bethany-Fenwick area landed in Havana. For five nights, we stayed in the home of Manuel and Liamny — a "casa particular" (bed and breakfast) which is their only source of income and one of the ways Cubans can now become entrepreneurs.



Chuck Fazio Photography

Kevin McCourt, Ocean View, DE; Eunice Carpitella, Fenwick Island, DE; Chuck Fazio, Melbourne, FL; Heather DeMarie, Ocean View, DE; Peter DeMarie, Ocean View, DE

From Old Havana, to the country town of Viñales to the historical Bay of Pigs, we traveled in 50's Fords, ate and chatted with the local people, and learned and learned and learned. Learned that even after almost sixty years of isolation from the US, the people welcomed us with open arms and smiles.

## Eunice Carpitella, Fenwick Island, put the experience into words like only she could:

"Travel to Cuba served as a reminder that we are indeed different in our thinking, actions and approach to life and unconsciously, we often limit ourselves by choosing what we know; we cling to the familiar and forego the unknown relinquishing the chance to grow.

"For me, Cuba presented an opportunity to immerse in a world where what we know to be true



Photo: Kevin McCourt

Eunice Carpitella (3rd from left), Fenwick Island, on the World Stage.



Chuck Fazio Photography

People of Havana

about ourselves, others, world affairs, politics, religion, talent and team is brought in to question for a larger possibility...to go bigger.

"Fortuitously, in a conversation with a professional coach before leaving for Cuba, I declared the "World Stage" as my next platform for growth. I told her that I wanted to create a conversational platform with people from around the globe that empowers and supports the growth of humanity. One that creates and generates transformative conversations that fuel a sense of connection and purpose and that cause an undeniable, positive impact.

"Astoundingly and quite hilariously, my travel mates and I danced on a world stage at the *Tropicana* in Havana this past week celebrating with people from all over the globe.

Many "know" Cuba to be impoverished, technologically outdated and



Photo: Kevin McCourt

Heather DeMarie, mist & mountains in Vinales, Cuba

politically unfriendly which is exactly what intrigued me – Cuba, like many foreign destinations, represented an opportunity to engage, understand, connect, appreciate and create with amazing people.

"Cuba left me with a sense of urgency and clarity to live, love and lead powerfully. It served as a reminder to continue surrounding myself with caring, passionate, hilarious and humble people who make the world a better place. I departed the USA for Cuba concerned about the mundane and petty things that consume us, yet somehow loom larger than life in the moments of boarding the plane. I returned very clear and excited about who I have become and the grand work ahead.

"While we all know the power of YES is mighty, we don't always trust

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According to Marianne, one of the greatest things in the development of the company has been meeting the friendly homeowners from various states and sharing their world travel and experiences.

Other great moments in the development of the company have been the positive phone calls received from advertisements, to stopping into potential customer's houses for estimates.

*"And then, on average, watching 98% of estimates become active jobs to complete."*

Marianne has received many testimonies from customers of the high quality of work and high customer satisfaction. She has received referrals from *Eastern Shore Porch & Patio*, which, she states, seem to be the best installers with high customer satisfaction.

**High quality of work**

This company reflects Marianne Phillips' personal work ethic. She goes "over and above" to satisfy her customers."

"We make the customer aware of the full operation and maintenance of their vinyl panel window system as installers really never cover this area," says Phillips, "and second or third home owners are really puzzled as

to everything about the vinyl panel window systems."

**Products and Services**

Full replacement and cleaning of PGT *Eze-Breeze* and *Vinyl Tech* window systems. Replacement includes cleaning of frame, replacement of vinyl panel, preserving with PGT preservative, check & replace any operational hardware when necessary for proper operation. Cleaning includes removing all vinyl panel windows from the frame system then taken outside where they are washed with manufacturer's recommended products, dried, then PGT preservative is applied. While this is being done all frame systems are cleaned & then a silicone spray is applied for ease of operation. Before reinstalling vinyl panel windows all operational hardware is checked & replaced when necessary.

This service is the "like new" answer for owners of *Eze-Breeze* & *Vinyl Tech* window systems.

**Benefits of using JUST VINYL**

**JUST VINYL** uses only manufacture recommended cleaning and preserving products. According to manufactures, the vinyl panel windows need to be cleaned and preserved two times yearly to maintain

the warranty.

Without knowledge of the window system it is easy to mix up panels when cleaning which will create issues when trying to reinstall the windows as each frame system can vary by fractions of inches.

**JUST VINYL** would like to expand its customer base to meet the needs of the area.

With expansion of service they will still provide customers the highest quality of work to insure 100% satisfaction.

**Free Estimates**

Estimates are always free. We always offer a 10% discount for veterans, police & firefighters. In addition, for every referral a customer provides, they will receive a 5% discount up to twenty and with 20 referrals your cleaning once a year will be free of charge (Veterans, police & firefighters only need eighteen referrals for a free cleaning).

When you call Marianne at **JUST VINYL**, mention that you saw their story in *High Tide News!*

**Call today for an estimate:**

**410-227-0768 or 443-980-8031.**

**Visit their website: [www.jvinyl.com](http://www.jvinyl.com)**



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# Wheels up!

On Memorial Day, 2017 Delmarva received its first hardbound, richly illustrated historical account of military and agricultural aviation on the Lower Shore, titled **FLYING OVER DELMARVA-Spray Planes, Banner Planes & Bi-Planes**.



Author **Joanne K. Guilfoil** has released a limited first edition of her book to mid-Atlantic beach book sellers and coastal airports. Tourists, pilots and local readers will marvel at the variety of fascinating true stories as well as stunning photos from the US military and agriculture communities including family heirloom collections. Tall tales about aerial applications, airshows, aerobatics, barnstormers and banner tow jockeys will amaze readers who may not know what once flew or is still flying overhead.

As a young surfer girl in the late 60's, the author spent long hours in the water or on the beach watching the waves and the banner planes. Now in her late 60's, Joanne decided to learn more about that aerial ad industry. She met current banner pilots and many more local aviation personnel. You will find their stories and photos captivating as you turn the pages of this inspiring

account about flying over Delmarva.

It is serious history, but there is humor. There are many technical words, but all are defined in a glossary and richly illustrated with photos, maps, diagrams and paintings. She wrote the book, but also included an entire chapter of pictures and words from the pilots themselves, without wordsmithing or editing. And every chapter is pilot-approved.

**For further information please contact the author Joanne K. Guilfoil:**

Call: 302 604 2015  
Email : joanne@shorebooksllc.com  
Write: PO Box 116, Selbyville, DE 19975

**To place an order for FLYING OVER DELMARVA – Spray Planes, Banner Planes & Bi-Planes:**

Contact publisher Sandy Phillips of Inside Ocean City, [www.grandlivingpublishing.com](http://www.grandlivingpublishing.com)

**Coming soon for the kids:**

1. A companion A-Z activity book about Delmarva aviation for young readers
2. An ABC book on Delmarva pilots and planes for pre-readers

**Local vendors for FLYING OVER DELMARVA:**

BAYLAND AVIATION, Salisbury, MD  
Bethany Beach Books, Bethany Beach, DE  
Browseabout Books, Rehoboth Beach, DE  
CHARDON LTD Fine Jewelry, Georgetown, DE  
Lewes Historical Society Museum Store, Lewes, DE  
biblion used books and rare finds, Lewes, DE  
CENTER FOR THE ARTS, Ocean City, MD  
Georgetown Air Services, LLC, Georgetown, DE  
Ocean City Life-Saving Station Museum, OC, MD  
Ocean City Municipal Airport, Ocean City, MD  
MR DUCKS, (all 3 locations), Ocean City, MD

## Millville Town Peddler Hosts Artist/Illustrator CJ Oechsle

Millville - Millville Town Peddler is pleased to announce it will host Artist/Illustrator, CJ Oechsle in August for a month long exhibit.

Oechsle is a local Delaware artist, who is a graduate of the Smyrna High School's Class of 2008. He more recently graduated from The Kubert School in Dover, NJ with a certificate in Cartooning and Illustration.

Oechsle currently is a free-

lance comic book artist and he also does commissions, portraits, and character design work.

Oechsle states, "I draw comics because comic books changed my life. I used to work a normal 9-5 job, and I hated every moment of it. I began reading comics at the age of 21, and I realized I could use my talent to reach thousands of people. I'd like to use that platform to share a

message of hope to our troubled world." The collection will be displayed at Millville Town Peddler starting August 1 throughout the month.

The art exhibit is free and open to the public. Oechsle's art will be available for purchase in store and also online [www.mtpeddler.com](http://www.mtpeddler.com). Members of the community are invited to come enjoy the art and take part in sale specials. For more information, con-

tact Millville Town Peddler, 35308 Atlantic Avenue, (302) 381-5891, [mtpeddler@verizon.net](mailto:mtpeddler@verizon.net) or visit [www.mtpeddler.com](http://www.mtpeddler.com).

Store hours are Sunday 11:00am – 4:00pm, Monday thru Thursday 10:00am – 4:00pm, Friday and Saturday 10:00am – 5:00pm.

Artists interested in holding a show at Millville Town Peddler can contact by phone, by email or in person.



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# Cyprus, Island of Beauty

By Vincent Paez

Since Cyprus has been an important Mediterranean island for thousands of years, I relished the opportunity to visit there on business in April of last year. I had heard about the troublesome history of the island, as it was desired by both Greece and Turkey,


is ominously close to Syria, where years of war have been tearing that country apart and creating so many refugees. Only sixty miles of water separate Cyprus from Syria, about the same distance from Fenwick Island to Dover. But apparently no violence has spilled over from Syria to Cyprus by boat or plane. So, I felt safe in plan-

do things the hard way. In the end, all passengers were released, nobody was hurt, and the perpetrator was arrested. Still, I watched the news constantly for two days, trying to evaluate any danger and decide if I should cancel my trip or not. I figured this was a one-off case of a very disturbed man, and things should be safe for my trip. And so, I went.

I was invited to participate in a chemistry business conference in Limassol in the Greek south part of the island. I flew from the USA and entered Europe a few days before to visit some customers. There are not a lot of flights to Cyprus, so I had to take a red-eye trip and arrive in Cyprus at five o'clock in the morning. Actually, this was good, because I now had some time to visit the beach. The sun was rising, and I could see the beautiful beaches from the airplane window. I had never been to Cyprus, and I was worried that my bag would not make it, because things can go wrong when you travel to such small places. Big Red, my huge red Samsonite hard case suitcase, came right out of the carousel, and a pre-arranged taxi was waiting for me with my name on his sign. The ride to Limassol was gorgeous with the sea always on my left side, and the friendly driver gave me a Cyprus history lesson.

I had made a reservation at one of the conference-preferred hotels, where I could get a special rate. The price ranges of the conference hotels ran from \$40 for a two-star hotel to \$130 for a five-star hotel. Now I could see why so many people go to Cyprus,

Author, **Vincent Paez** is a chemist and international businessman. He has a B.S. in Chemistry from Stony Brook University and an M.B.A. from UCLA. He speaks five languages and has lived/worked on four continents for three Fortune 500 companies. He is also a passionate musician and loves the music scene, especially in the Ocean City area. He lives in Ocean City. He has two sons attending Florida State University. ... "Go 'Noles!" He is married to a wonderful girl from Iowa, Sherri.



St. Raphael Resort, Limassol, Cyprus

two rival countries. After many years of struggle to annex to Greece, then British occupation, and then a Turkish invasion, the island wound up being two sovereign countries with the Greek side in the south, the Turkish side in the north, and a partition (or border) between them. It seems a shame that such a beautiful island with wonderful beaches has had such a violent past. Fortunately, those days are over, and Cyprus is now a favorite tourist destination for vacationers from Europe and the Middle East.

While it is a calm country, Cyprus

ning my trip. Then, the day before I left, a plane was hijacked, not in Syria, but in Egypt, about 200 miles to the south of Cyprus.

EgyptAir Flight 181 on March 29, 2016 was supposed to fly from Alexandria, Egypt to Cairo, Egypt. The hijacker was a mentally disturbed man, who boarded the plane in Alexandria, Egypt and forced it to land in Lanarca, Cyprus instead. Apparently, he was having marital problems, and his estranged wife was living in Cyprus. He was attempting to go to Cyprus and find her, so he decided to

it's cheap! I chose the five-star hotel, the St. Raphael Resort, which was gorgeous. The service was amazing, the grounds were well maintained, and I had a room with a lovely view of the beach, a very clean bathroom and a queen size bed. I spent the day swimming in the hotel pool and sitting on the beach. It was April, and the temperature was about 77°F. The seafood I had for lunch was cheap and delicious. It included squid, octopus, and baked fish. The wine came from a local vineyard. I was in heaven.

Alas, playtime was over, and I needed to get to the conference by 6:00 PM for the grand opening session. I spent the next couple of days meeting with customers and my team. When it was over, I had to rush back to the Lanarca Airport and head back home to the USA. I'm very glad that I made the effort to enjoy Limassol for a day. If you are already in Europe and wish to take a cheap diversion trip, I would highly recommend Limassol, Cyprus. It is beautiful, safe, clean, warm, friendly, and most people speak English.

## Tips to Keep Your Landscape Vibrant Well Into Fall

Don't despair that summer is winding down, you can still have a vibrant landscape that you will be able to enjoy well into the fall. Here is a quick late-summer upkeep guide to keep your outdoor living space beautiful. The hot summer weather can take a toll on your lawn causing problem areas from low water supply, insects, or disease. Identify any trouble spots and address them

accordingly to prevent the issue from spreading. When mowing, cut "just enough;" longer grass can provide insulation and also reduce water loss. In addition to your lawn, water your garden regularly, but don't drown your plants, which can cause rot.

Many of us have seen late summer landscaping that looks overgrown. To avoid this, lightly prune shrubs, pull weeds from the roots, clear debris from beds, and deadhead your flowers, both annuals and perennials. In fact, this is a great time for cut flowers, so bring some inside for decorating. In addition to the way your landscaping looks now, it's also time to think ahead. By mid to

late August, stop fertilizing roses, this gives them a chance to wind down before winter. However, continue to fertilize Chrysanthemums and other fall blooming plants. This is also the time to plant flower bulbs. While most of your efforts will not

appear in all their glory until next spring, there are a few fall flowering bulbs like the autumn crocus that will produce blooms all autumn long. Remember to dump any standing water to prevent breeding mosquitos. Remove fallen fruit from trees to avoid rot and disease. If you compost, continue to add and turn your compost and only use healthy plant cuttings. Keeping on top of things now will ensure a smooth, easy transition into fall. Next month we will turn our sights to seeding, aeration, and preparing for the cooler weather to come.

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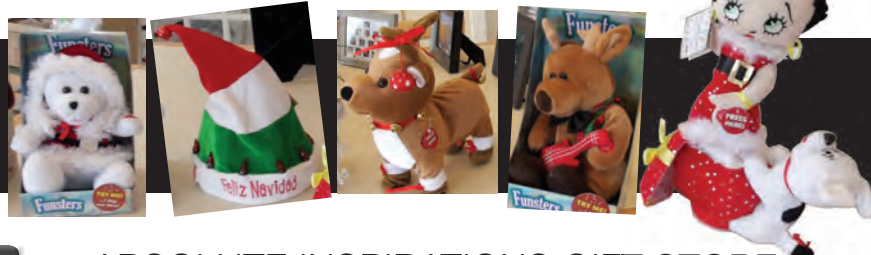
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## INVESTING 101

By Nicholas Shevland

# The most important investment decision...

There are many important questions that need to be answered in order to make a sound investment plan. For instance, should investors invest in index funds or actively managed funds? Should they buy into the stock market now or 6 months from now? The list of questions can go on and on.

But, there is one question that matters much more than others. In fact, research done by Roger Ibbotson found that one idea makes up 91% of an investor's total return. What question is that? It's the development of an investor's overall asset allocation strategy!

So, what is an investor's asset allocation strategy? This is the decision on where to invest and how much to invest in that particular asset class. For instance, should investors invest in the United States Stock Market or the United States Bond Market? Or, should they invest in International Stock Markets and/or Bond Markets? If so, how much money should be invested in those markets.

The answers to those questions are very important and should not be taken lightly.

When making the optimal asset allocation strategy, investors need to consider, among many other factors, the amount of risk they feel able to take and their willingness to take on that amount of risk.

For instance, a young investor in their 20's who is saving for retirement has more ability to take on a larger amount of risk in saving for retirement due to the long-term investment horizon. If they also possess the willingness to take on additional risk, they might develop an allocation more heavily tilted towards more aggressive assets like stocks.

However, a retiree who needs current income from their account might not be able to take on a substantial amount of risk or might not have the willingness to take on risk, and would favor assets that are more conservative, like savings accounts,

CDs, or investment grade bonds.

Making the optimal asset allocation is not the easiest task for some investors. The good news is, there is plenty of help available that fits any size budget. Not everyone needs help making the optimal asset allocation decision, but if you are someone who does, please give me, Nick Shevland, a call at 302 644-6607.

*Nicholas Shevland is a Financial Advisor with Morgan Stanley Global Wealth Management in Rehoboth Beach. The information contained in this article is not a solicitation to purchase or sell investments. Any information presented is general in nature and not intended to provide individually tailored investment advice. The strategies and/or investments referenced may not be suitable for all investors as the appropriateness of a particular investment or strategy will depend on an investor's individual circumstances and objectives. Investing involves risks and there is always the potential of losing money when you invest. Asset allocation does not guarantee a profit or protect against a loss in a declining financial market. The opinions expressed are those of the author and may not reflect those of Morgan Stanley. Morgan Stanley Smith Barney, LLC, member SIPC*

Author, **Nicholas Shevland**, is a financial advisor with The Tidwell Group at Morgan Stanley. He holds a B.S in Accounting from Wilmington University. When he's not working, you might find him teaching for the DE Money School, volunteering with the Center for Inland Bays, trying to brew the next greatest beer, playing golf at Bear Trap Dunes, or spending time with his wife.



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## Serafin String Quartet Previews 2017-2018 Season; Returns to Milton Theatre on September 22 at 8pm

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nation. The Quartet's highly acclaimed Naxos (2013) release featuring world premiere recordings of early chamber works by Pulitzer Prize-winning composer Jennifer Higdon was listed as "Top 10 Classical Albums in 2013" by Philadelphia's City Paper. The Quartet's debut recording on Centaur (2010) is an "American Tapestry" of works by American composers and composers influenced by American sounds, including Barber, Dvorák, Gershwin and William Grant Still. Featured by Strings Magazine for innova-

tive concert programming, Serafin String Quartet has been applauded at performances around the nation. The Quartet serves as Quartet in Residence at the University of Delaware and takes its name from master violin maker, Sanctus Serafin, who in 1728 crafted the violin currently played by SSQ violinist Kate Ransom. The other members play Testore instruments from the same era, thanks to generous support from Dr. William Stegeman. For more information, please visit [www.serafinquartet.org](http://www.serafinquartet.org).

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## OPERATION SEAS THE DAY — 2017 VERY IMPORTANT FAMILIES (VIF's) arrive September 5, 2017! ANOTHER VERY SPECIAL YEAR!

It is an HONOR and VERY EXCITING to have the Wounded Warrior Families visiting the Bethany Beach community and surrounding area. YEAR 5!

### Residents and tourists can get involved —

During the week, Bethany Beach will host 30 VIF's (Very Important Families). Residents and visitors can continue to show our most deserving fellow Americans, that Bethany Beach is a community that cares. Here are a few ways:

- The VIF's will be wearing Red, White and Blue ID tags during Warrior Beach Week that say VIF (Very Important Family). When you see visiting families/ individuals acknowledge them with a "Thank you for your Service" and a hand shake.

### 9/8 Friday, 5:00–5:15 p.m. — 'LINE THE STREETS' — HEROES WELCOME HOME

Be part of the community's opportunity to HONOR, THANK, AND SUPPORT the VERY IMPORTANT FAMILIES (VIF's) of Operation SEAs The Day — LINE THE STREETS! Local Communities will line the streets to

cheer and recognize the Wounded Warrior families as a motorcade leaves Sea Colony Marketplace, Route 1 through South Bethany and onto Route 54 (Fenwick) towards Selbyville into Bayside/Freeman Stage on 9/8. Buses carrying Warrior families will leave Sea Colony Marketplace 5:00 p.m. and arrive at Bayside 5:15 p.m. Bring your family and friends — wear Red, White, and Blue — wave an American flag. Or come to Bayside and help us HONOR AND THANK these brave men and woman with a HEROES WELCOME HOME they deserve as they arrive at 5:15.

- 9/8 Friday, 7:00 p.m. — "Bruce In The USA" concert. FREEMAN STAGE — BACK BY POPULAR DEMAND — 'Bruce in the USA' — purchase your ticket for this patriotic concert for the OSTD Wounded Warrior families on 9/8. It will be a very special evening as we celebrate 5 years for OSTD. Purchase your ticket before

they sell out!! Go to [www.freemanstage.org](http://www.freemanstage.org) for additional information.

- Support local Businesses** - The business community have risen to the occasion — 100+ businesses contributing to assure a great week for our honored heroes and the families. Patronize the businesses with 5th Annual — PROUD SUPPORTER OF OPERATION SEAS THE DAY signs in the windows. Please take the time to recognize—patronize and thank these businesses.

- CAR SHOW** -- 9/9 Saturday 11 a.m.-1:00 p.m. — Cripple Creek Classic Car Show — Free entry to all — If you like cars, you don't want to miss the Third annual Cripple Creek Classic Car Show. Proceeds will benefit Operation SEAs The Day. Award Ceremony includes Veterans.



### 2017 Official Merchandise still available at various locations:

Sea Colony Beach Shoppe: located at Sea Colony Marketplace, Route 1 ON THE BOARD WALK at The Water Lili Shop.

For more information go to [operationseastheday.org](http://operationseastheday.org)

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The 39th Annual Bethany Beach Boardwalk Arts Festival, presented by Schell Brothers and the Bethany-Fenwick Area Chamber of Commerce will be held on Saturday, September 9th from 10:00 a.m. to 5:00 p.m. This annual event, located in downtown

Bethany Beach, brings in over 100 artists to showcase and sell their work. The featured artists bring unique creations representing a variety of different mediums including paintings, photography, woodwork, metalwork, clay, baskets, jewelry and porcelain.

In addition to exploring the works of over 100 artists, this year's Arts Festival will showcase a self-guided tour: Discover the Arts and Antiques Trail. The Discover the Finer Things Guide will feature a trail

map in the centerfold of the publication while businesses, which create and sell fine arts and antiques, will be featured in the publication. The Discover the Finer Things Guide will be available at the Arts Festival and throughout the year at the Bethany-Fenwick Area Chamber of Commerce Information Center as well as participating businesses along the trail.

Two charitable events will round off Saturday's Arts Festival at the boardwalk. A Silent Auction and scholarship giveaway, will take place on the bandstand. The Silent Auction will offer works of

art generously donated by the festival's artists, with all proceeds supporting local art programs at four elementary schools in the Indian River School District. Additionally, the Chamber and the Quiet Resorts Charitable Foundation (QRCF) will award a \$1,000 art scholarship for one local high school junior or senior artist. Public judging for the final prize will take place on the bandstand. For more information on the Bethany Beach Boardwalk Arts Festival, please visit [BethanyBeachArtsFestival.com](http://BethanyBeachArtsFestival.com) or call (302) 539-2100.

# COAST TO COAST, PEOPLE TO PEOPLE

continued from page 3

that intuition; instead, we opt for a seemingly safer path.

"This time I said yes. Yes Kevin, I will travel with you to Cuba and am so deeply grateful. Yes Chuck, I will scuba dive. Both were first time

experiences that far exceeded any joy I could have ever imagined.

"Cuba served as a reminder to invite others to play and partner passionately, to say YES and most

importantly, to trust.

"Trust the outcome, trust your friends and family, trust yourself. Despite our world of differences, the formula for joy, fulfillment and power is the same, even in Cuba."

**Chuck Fazio is the first-ever Artist-in-Residence for American Forests, the nation's oldest conservation organization. Not just a nature photographer,**



**Chuck can shoot just about any subject, he specializes in travel tours, executive portraits and convention photography.**

**Since arriving for the first time in Cuba in 2016 moments before the death of Fidel Castro being announced, Chuck has made it a mission to bring Americans and Cubans together in so many ways. His Cuba trips are "people to people" — bringing Americans and Cubans to appreciate each other's cultures and perspectives.**

**To learn more about Chuck, and see his photos of Cuba, visit: <http://www.chuckfazio.com/Cometocuba>**

**Words and photo by Chuck Fazio. Amazement, Eunice.**

Location - Bay of Pigs, Cuba

Eunice Carpitella had never been to Cuba before. She also had never been underwater before. Eunice decided to "Go With Chuck" on both counts. I've never been surrounded by that many fish in all my dives, combined. Eunice got that, a wreck and a wall on the first time she ever took a breath underwater. The minute she got back on the surface, she took off her mask and started to cry.

Yeah, it was that intense and emotional of an experience.

Have one yourself. Next trip September 28th.

[www.chuckfazio.com/cometocuba](http://www.chuckfazio.com/cometocuba)



**Alfredo, tobacco farmer and cigar roller, Viñales, Cuba**

Photo by Kevin McCourt

**Heather and Peter DeMarie, Ocean View Our '52 Ford**

Photo by Kevin McCourt



For more photos of Cuba, or if you are interested in a future trip, visit <http://www.chuckfazio.com/Cometocuba>

If you have questions or comments, email [kevin@mccourt.email](mailto:kevin@mccourt.email) or [info@hightidenews.com](mailto:info@hightidenews.com) and the right person will be back to you!

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## Art Classes with artist, Joanne K. Guilfoil

### Gyotaku Fish Print Art

Thursday, Aug. 10 from 9:30 - 11:30 a.m.

Instructor: Joanne K. Guilfoil — This is the traditional Japanese method of printing fish, a practice which dates back to the mid-1800s. This form of nature printing may have been used by fishermen to record their catches, but has also become an art form of its own. Make your own print art with actual fish and rubber replicas to create on paper or textiles.

**Cost per session: \$50 for Art League members, \$60 for non-members**

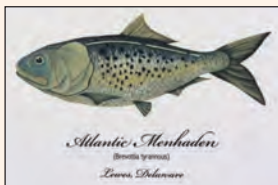


### Make Ocean City Postcards & Note Cards ~ Ages 10 and up

Thursday, Aug. 31 from 9 - 11:30 a.m.

Instructor: Joanne K. Guilfoil — Students will design their own Ocean City postcards and note cards with mixed media prints, stamps, and acrylic color. No experience necessary.

**Cost: \$20 for Art League members, \$25 for non-members**



### Gouache Painting

Wednesday thru Friday, August 23 -25 from 9:30 - 11:30 a.m.

Instructor: Joanne K. Guilfoil — Gouache, or opaque watercolor, has a heavier pigment than watercolor and higher opacity. You will learn different techniques and how to work with the material to get the wanted effects. All materials are included.

**Cost for 3-day workshop: \$60 for Art League members, \$75 for non-members**



### Gyotaku Fish Rubbing Print Art ~ All Ages

Thursday, Aug. 17 from 9:30 - 11:30 a.m.

Instructor: Joanne K. Guilfoil — Gyotaku adds a beautiful oriental flair to your décor. Students will make fish prints on paper using rubber replicas, and decorate the print and its surroundings.

**Cost: \$20 for Art League members, \$25 for non-members**



Register online at [www.artleagueofoceancity.org](http://www.artleagueofoceancity.org) or call 410-524-9433  
For more information contact [katrin@artleagueofoceancity.org](mailto:katrin@artleagueofoceancity.org)  
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