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High Tide News

June 2014

Local news for the people, by the people



Vol. 02 Num. 06

www.hightidenews.com

The Ride for World Health has been raising funds for global health concerns since 2006 with their yearly 3,253+ mile trip.

From San Diego to Washington D.C. ...ending at Bethany Beach!



team and 501(c)3 organization based out of Columbus, OH that is centered around a 3,253-mile ride, traversing the country from San Diego to Washington D.C. , averaging about 85.6 miles per day.

They are comprised of people from across the country who share similar passions about the need for change in both international and domestic health care. Since its founding in 2006, R4WH has been dedicated to creating a dialogue on the state of health-care in communities across the world. By bringing together activists from across the country, they hope to inspire other medical professionals, volunteers, and communities-at-large to stand up as a unified voice for the millions who suffer at home and abroad.

The mission of R4WH is to address global health disparities by focusing on education, advocacy, and fundraising which are addressed by utilizing a national cycling



event as a vehicle for change. Each year, a Coast-to-Coast Lecture Series, presented in most of their destination cities, initiates meaningful dialogue throughout communities along our 3,253 mile journey. The team raises significant funds to support a non-profit organization with goals consistent with our vision, and empower our audience to become informed and active global citizens.

Learn more about the Ride for World Health & the 2014 team at: <http://r4wh.org>.

If you happened to be in Bethany Beach on May 11th you may have seen this group of cyclists come riding in.

The team began their journey on Wednesday March 26, 2014 in San Diego, California. The group of medical students, health care professionals, and community representa-

tives participated in The Ride to promote education and awareness of global and domestic health concerns as well as raise needed funds for this year's beneficiaries: Empower and Advance, HEAL Africa, and PODEMOS.

Ride for World Health (R4WH) is a cycling

Frankford Sea Captain and Tragedy "At the Helm"

Southeastern Sussex County has had many seafaring men plying their trade on local waters, but one Frankford sea captain's tragedy just off our coast is a tale of indomitable spirit and amazing bravery. Ebe Townsend Chandler was born in Roxana, DE 25 October 1858, the youngest son of Captain Joshua L. Chandler. In the 1870s, the family lived temporarily in Chincoteague, VA where Capt Joshua made his living oystering from his schooner. Ebe first went to sea at age twelve as a cabin boy. At nineteen he was onboard his father's boat in October 1877 in Cat Gut off Chincoteague when lightning struck and killed his father. Ebe and brother, Joshua tied their dad to the mast and brought him

ashore for burial. So went Ebe's first tragedy on the water.

Ebe had only one year of schooling. Choosing life as a sailor, he taught himself reading, writing and navigation. With characteristic perseverance, he obtained his master's license as a captain at a young age. During a storm at sea, while he was ship's cook, the captain was lost overboard. Confident in his training, Chandler took over and piloted that ship safely back to harbor. The owner promptly made him the captain of the vessel.

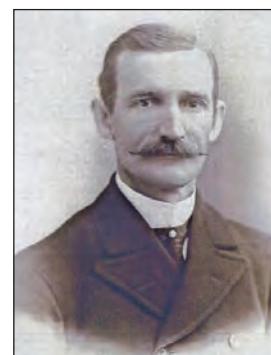
Cap'n Chandler spent 45 years on the sea. He piloted sailing vessels, freighters and salvage tugboats until his retirement in 1920 at age 62. Known

By contributing writer Sandie Gerken

for his fearless determination, he was no stranger to storms. Ebe often put to sea in gales or dense fog that kept other captains in port. His navigational skills were well honed and he trusted in his competence. But, this skill was challenged in his most tragic experience at sea in 1903.

On Sept 17, 1903, Cap'n Chandler was piloting the Spartan, a three year old steam and sail tug, through the dangerous shoals off the capes near the mouth of the Delaware Bay en route to Philadelphia during a ferocious cyclone, later named the "Vagabond Hurricane".

Per a newspaper article "Rescue of Spartan's Men" in the NY Times Sept 18,



Captain Ebe Chandler



Above: The tug, Spartan is from a picture taken of a painting belonging to Capt. Ebe's great granddaughter, Barbara.

Pictured below: a photo of the Captain Chandler House in Frankford taken in the 1950s.

Photos courtesy of Sandie Gerken



continued on page 2

Rehoboth Beach Historical Society and Museum

Submitted by Nancy Alexander

Nancy Alexander, Museum Director
Paul Kuhns, President of Rehoboth Beach Historical Society
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302-227-7310
511 Rehoboth Avenue
Rehoboth Beach, DE 19971

The Rehoboth Beach Historical Society was founded in 1975. The Society is a nonprofit organization dedicated to the promotion, encouragement and preservation of the history, culture, architecture, and special character of Rehoboth Beach. The Museum opened in 2007. The goal of the museum is to share with the community and visitors the history of this small seaside city through exhibits, tours, monthly programs and special events such as the annual Beach Ball gala.

The formation of the society is due to a group of people who felt it the utmost importance to

explore, preserve and make available the history of Rehoboth Beach to the residents of and visitors to the city.

The future for the Museum, now seven-years-old is bright. Our membership and our donors continue to support the mission of the Society and the Museum. Through their generosity in the future the Museum will be able to expand to the second floor of the building. Opening the second floor will allow the Society and Museum to establish more permanent exhibits, a larger space available for lectures and programs and to continue to obtain and protect treasures donated by the public to preserve the history of Rehoboth Beach.

The establishment of the Rehoboth Beach Museum as part



The two story brick structure "The Old Ice House" was built in 1925. From 1927, the ice house operated for 24 hours a day and could produce 14 tons of ice per day. After closing in the 1950s, it became a storage facility, a liquor store and in 2006, the addition was added and in 2007 officially opened as the Museum.

of the development and evolution of the Society is just one great moment. We are proud to have had many important historical exhibits through the years. Here are several; Captain John and Sarah Avery, an exhibit telling of a 17th Century family on Delaware's Frontier, Sand Pails, a collection of antique and modern sand pails,

Surf Boards, this exhibit shared the history of the surfing community, World War II, presented the public with the important role Rehoboth Beach residents played in the war and most recently Beach Eats, told the history of restaurants and fun eateries beginning in the 1900's up to the present.

We recognize people through our Hall of Fame Award and recognize our volunteers at an annual reception.

One important part of our success is the dedication of our community to the Society and the Museum demonstrated by the many volunteers that pitch in and help with a variety of needs. Many are lifetime residents who are able to offer visitors first-hand information about the history and changes through the years.

Our goal is to encourage memberships, whether they are resi-

dents or people who live out of town. Many people come in who have a second home here and enjoy being a part of the city through belonging to the Rehoboth Beach Historical Society. We reach out to the youth of the area as well. The Museum has a room specifically designed to embrace children and allow them to explore and engage in the enjoyment of history.

Our goal is to inspire and expose the public to the discovery and preservation of the history of Rehoboth Beach.

We are dedicated to providing more programs, exhibits and a growing collection of archives and memorabilia.

People may contact us via the website, email, rbhistoricalsociety@verizon.net or

Go to Rehoboth Beach Museum on Facebook.

Website:
www.rehobothbeachmuseum.org

"At the Helm"

continued from page 1

1903, the Spartan foundered in the height of 70 mph gales on Sep 17 while towing three loaded coal barges. In the early morning hours the seas were so treacherous that Cap'n Chandler dropped anchor to stabilize the ship. But the tug was pulled too close to Brown Shoal and took on water. Barking orders to cut the lines to the barges, Cap'n hoped to save the Spartan, but it became apparent that the boat would sink. When items on the decks were washed overboard, including a huge hawser that fouled the ship's wheel, Chandler ordered the crew of 18 men to the lifeboats. From the pilothouse, he yelled for a life jacket for himself, but the boat was filling with water too rapidly to retrieve more from below. A huge wave swept the men not yet in the lifeboat overboard, including Captain Chandler, as the Spartan sank.

He had nothing to keep him afloat but a 13' long 2" by 4" piece of board, which he clung to for 13 torturous hours while drifting nearly 15 miles out to sea. He lost sight of any of his crew. A pilot ship passed by near to him, but with the churning waves and howling wind, they did not see or hear him. Near dark late that day, numb and utterly exhausted, Chandler was spotted from the deck of a seagoing tug and rescued. Miraculously, he recognized the seaman who pulled him into the boat as a man that Chandler had pulled from the water just one year before! All but two men of the

Spartan's crew were rescued. Local man, First Engineer, Albert Lingo drowned, his battered body washing ashore a few days later. The second drowned man is unknown. Other local survivors of the Spartan's crew were Second engineer, Daniel Lingo of Indian River, Oiler John Carey of Frankford, and James Chamberlain of Dagsboro. Cap'n Chandler was black and blue from the cold, beating waves. He developed severe pneumonia, but recovered. Undaunted, he returned to captain tugs until he retired in 1920 and went back to family and community. Generously, he purchased a home for his beloved daughter, Birdie and her family in 1918. After her death, he moved into that grand house to live out his life. Seeing a need in his town, he encouraged Frankford to get electric street lights while loaning the town the money. He purchased a summer house on the beachfront in Bethany and became a Bethany town commissioner and served as mayor for 8 years. He pushed the town to install the first boardwalk and to have jetties built to stabilize the beach. Active in the strawberry business in Sussex County, he continued this brokerage plus ventured into orange groves in Plant City, Florida while wintering there.

Ebe T. Chandler was small in stature, but seemed larger than life. He weighed maybe 140 lbs soaking wet, but was feisty, quick tempered, tenacious, forthright, self-reliant, meticulous and stern. He started with very little, educated himself, achieved much, surmounted tragedy at sea and at home. His descendants speak of him as nurtur-

ing, caring, and innately generous. Great grandson, Ebe C. McCabe, Jr. said "He held no grudges, didn't take people to task for past misdeeds, didn't preach, complimented good behavior."

A strict disciplinarian, his favorite saying was "I am the captain of this ship from stem to stern"! He ran his home, business, and family like he ran his ship. He commanded respect and got it. Everyday he dressed impeccably in his crisp black suit, shirt with detachable stiff collars, and arm garters. As when at sea, he prepared for bed by placing his shoes at bedside, toes pointed out, belted trousers arranged so he could put his feet through them into his shoes and be ready to be called forth for duty or his day!

Barbara Godwin, his great, granddaughter spoke to me of her love and pride. "I am so proud of Pop E, as we all called him. I am proud of his title 'Captain'. It is what everyone called him. I never heard anyone refer to him as 'Mr.' Chandler. He loved and cared for his family with great passion. He was a man of honesty, integrity, and always in charge. Sadly, he buried all three of his children and his wife by 1936. His Victorian style home in Frankford is now a National Historic site. When he bought it, he had it moved back from the road, added the three-sided porch and cupolas, and had the first indoor flush toilet in town. Five generations of Chandlers lived in that house."

Captain Chandler died 12 October 1956, just 13 days short of his 98th birthday and rests in Carey's Cemetery, Frankford.

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100 Garfield Parkway, Store 4,
Bethany Beach, DE 19970

Mary Liz McCourt and her father Kevin J. McCourt together own a new store in Bethany Beach! And it is not just another seasonal beach store! *Lizzy's* will serve the tourism market as well as the year round community including local businesses and organizations in the area.

Lizzy's Beach Wear and Beach Gear is a new business bringing a new look to Bethany beach wear and gear, and working with local businesses and events on branded attire and marketing materials. They will offer Beach Apparel and Accessories, as well as Logo Apparel and Gear for Businesses and Events.

The start-up

Mary Liz and Kevin had been looking at resort area businesses for a year or two. In March, all of the elements came together. They signed the lease on March 21, 2014 and began working hard to set up the retail store and bring in inventory. At the same time, they began working with local businesses and events on logo wear.

Mary Liz and Kevin started the business because they saw the opportunity to bring a successful seasonal business to the Bethany Beach resort area, at a time when there are significant improvements happening – street scape, hotel development. Mary Liz has significant customer service and retail experience, and really enjoys selecting the merchandise and working with customers.

Kevin has a background in media, marketing and management. They are looking forward to using the buying power from the retail store and great relationships in the logo wear business to help local business and organizations with their branding and marketing needs.

Great moments

Bethany-Fenwick Chamber of Commerce has had a positive impact on the start up. Kevin has been an active member of the BFACC for just a year, and was named "Ambassador of the Year" in 2013.

"The Ocean to Bay Bike Tour shirts turned out great. Between the price, the on-time delivery and the four-color print on the back, Lizzy's did a fantastic job from start to finish."

Kristie Maravalli
Bethany-Fenwick Chamber of Commerce



Mary Liz McCourt, co-owner of *Lizzy's Beach Wear & Gear* in the Town Center in Bethany Beach. *Lizzy's* is open for business! *Lizzy's* reach is the tourist market as well as local business & organizations for personalized logo apparel.



Photos by Kevin McCourt

Even before the lease was signed, *Lizzy's* was proudly selected by the Bethany-Fenwick Chamber of Commerce to deliver the "Tech Shirts" for the annual Beach to Bay Bike Tour. Mary and Kevin worked closely with them to understand their needs and goals, how they could best brand the event and their sponsors, and carefully timed the deadlines and delivery to meet their needs.

Of course, having a great design for the 25th event helped, the Chamber's Jen Idzi did a great job on the logo and artwork.

The success

Lizzy's Beach Wear and Beach Gear will strive to listen to customers and prospects, understand what they need, and propose the best possible solution. Mary has a great insight to the styles and preferences of the market, and has been carefully adding lines and products to the retail offering.

The tourism market is essential to retail business at the beach, but with the great logo apparel and gear for businesses and events, *Lizzy's* hopes to build a relationship with the area year-round community as well. For the business marketing, *Lizzy's* will work with local business and bring experience and national relationships to help them with their branding, and with local organizations with items for their events and sponsor recognition.

Visit *Lizzy's* in the Town Center in Bethany Beach today! Tell them you read about them in *High Tide News* and take 10% off any purchase over \$50 before June 30, 2014. Enter from Bethany Town Center, 100 Garfield Parkway, or from Atlantic Avenue, three doors south from Garfield Parkway (across from Grotto Pizza).

Visit *Lizzy's* on Facebook, on Instagram at *Lizzys Bethany*, and online at: www.lizzys.net.



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Owners Dave Jones
Phone: 302-856-9300
Email: dave@atlanticrefrigeration.com
Website: www.AtlanticRefrigeration.com
Located: 17553 Nassau Commons Blvd
 Lewes, DE 19958

History

When asked about the history of the business, Dave Jones replied:

"I have been in this area for 35 years. I have two boys who were born and raised here that are 22 and 25. I have been in this industry my entire life and enjoy continuing to learn with all the changes that seem to be constantly happening in our industry.

"My original business was Jones Refrigeration and Air Conditioning which I started in 1983. I merged that business with the power company D.P. and L in 1998. It didn't take me long to realize I missed the relationships of being in a small business which was quite different than the power company.

"In 2000 I left the power company and formed Atlantic. Many of my former employees left the power company and came to work for Atlantic and many are still here.

"My father was in this business in Wilmington. As a teenager I worked with him and he unexpectedly passed away when I was 15 and I joined the USAF after high school. After getting out of the USAF I was wondering what I could do for a job and found myself back in this industry and never looked back.

"I love the Refrigeration, air conditioning and heating business. Its been my life for years and its been great seeing people that have worked in my company grow and have families and progress in this industry and provide for their families as a result."

Great moments

When asked to share some great moments of his business, Dave Jones answered:

"I would say having people stay with the company has been a huge factor in our development and success. Jamie Nickerson, our V.P. of operations was an apprentice with our company when he started and its been fun watching him work his way thru the company to his present role.

"Just this past year we were awarded the BBB award for integrity in business, The Torch Award. I'm especially proud of that

because its a reflection on our whole staff and how we conduct our business."

Business success

When asked what has contributed to the success of his business, Dave Jones explained:

"I think keeping good people in the company and always asking ourselves what would I want and expect if I were the customer is a huge key to our success.

"We are a 100% customer satisfaction driven company, that's our philosophy.

"Our customers are both commercial and residential. Our customers can understandably be very demanding and we enjoy the privilege of making them know we appreciate them shopping with our company."

Benefits to the customer

And when asked what the customer can expect from his service and what he sees in the future, Dave explained:

"The benefits to the customer are: a well trained staff, 100% satisfaction, 24 hour service, well stocked fleet of trucks, people that care answer the phone, and next day installation on replacement systems.

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and air conditioning service at a fair price."

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ENVISION

STYLE & HEALTH

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Phone: 302-645-4789
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Email: drmiller@envisionreboth.com
Located: 18756 Coastal Hwy #2
Rehoboth Beach, DE 19971

High Tide News recently had the pleasure of meeting and talking with the area's newest and most unique Optometrist. It is an honor to deliver to you Dr. Katherine Miller's message of her lifelong commitment to giving the highest quality care for her patients as well as ensuring access to the most advanced eyecare solutions.

In her own words....

A dream come true

"Envision is eye care practice with a emphasis on personalized eye care and eye wellness. Our optical boutique specializes in unique and distinctive eyewear that isn't found anywhere else on the shore.

"I'm originally from Michigan, and completed my education at the Michigan College of Optometry at Ferris State University. After completing my clinical rotations, I moved to the shore. I've been practicing optometry on the Eastern Shore since 2008 and have always wanted to live and work

in the Rehoboth area. There's something about this area that just feels like home to me. Opening this practice and relocating has been a dream come true.

"I've always known that I wanted to own my own practice, and when the opportunity arose in the fall of 2013 I jumped on it. We opened our doors on April 9, 2014 and haven't looked back!"

A window into your body

"We've all heard that eyes are the window to your soul, but I think of eyes as a window into your body. Its the only part of your body where we can literally look at your internal tissues. The opportunity to help patients to maintain their overall health

and vision is tremendous. Our eyes often give the first clues to impending diabetes, stroke or autoimmune disease. To be able to make an early diagnosis for a patient and help them to regain control of their health is so powerful and rewarding.

"Many people view their eyeglasses as an appliance that is needed for vision. At Envision, we think of eyeglasses as a statement. Eyeglasses should show your personality and uniqueness, give you the clearest vision possible and protect your eyes from UV rays. Our experienced optical



Dr. Katherine Miller (above) has opened a very refreshing and unique upscale optometry practice in Rehoboth, featuring eyeglasses that show your personality and uniqueness, give you the clearest vision possible and protect your eyes.

staff works with each patient to find the right combination of products and technology to meet their needs."

Unique experience

"The best moments have been when patients are surprised by the unique experience they have in our office. I know that I'm doing well when my patients return to tell me how pleased they are with our products and services."

A successful business

"Our commitment to give our customers more is what sets us apart. More technology, more style, more service, more personal attention. Our office is purposely designed to feel comfortable, like an upscale boutique, with plush furniture and refreshments. We want our patients to feel

comfortable in our office and have gone to great lengths to do so."

A typical customer

"Our customers want more from their eye exam. They want to spend more time with the doctor and discuss any concerns in detail. Our customers understand the difference between a product with great value and a product at a low price. Most importantly, our customers know that they can call anytime with any concerns and know that it will be addressed immediately."

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LET'S TALK BUSINESS

By contributing writer Richard Stutz

So you like French fries, and you know what a good one tastes like, so maybe that's a business worth considering. How you gonna do it? Well you might want to start off by looking at who would be your competition. If merchandising French fries is anything like selling salt water taffy, have a look at the best in the business here at the shore, Candy Kitchen. They had a head start on everyone else with their first store opening in 1937. But getting back to French fries, unlike taffy, French fries can't really go home with you; like sushi, they don't travel well. So, location is critical: boardwalk (think sand, sun and an irresistible urge to eat something that if you were home, you wouldn't eat on a bet). Unlike a few businesses (used book shops come to mind), you don't want to be in the same neighborhood with other vendors of the same culinary fare. And by the way, what other foods go

with the fries: hamburgers, gyros, frozen custard... the list could be endless! What do you need to staff your business (more-over who do you need)? The season for fast food on the boardwalk runs from mid-June through August (even Candy Kitchen closes a number of its shops for the winter). You have to make your hay, I mean fries, while the sun shines. That means 12 hours a day (longer in the food business with prep and clean-up), every day of the week for at least 3 months. If you're thinking of a family-run business, you need the agreement of your family members as part of the new venture.

How do you juggle all of these considerations, and come out with a reasonably good chance at success? There are always a number of established businesses for sale here at the beach. With a careful review of the business's financials, building on an existing operator's successes

offers a way to hit the ground running. Let's get back to French fries... let's say that there's a business on the boardwalk, and you've been a customer of theirs, and you like what you always eat too many of; well that's a good start. Now do they make money? By that I mean, after they pay for the costs of doing what they do: rent, supplies, utilities, license fees, insurance, labor (including the labor of the owner), is the business profitable? And while there are a number of legitimate ways of accounting for the costs of doing business, the killer question will always be "does the business actually produce a financial return on the money you put out to buy that business". In other words, if all you take home during your first year of ownership, is payment for the hours that you worked, you might as well have gone to work for someone else. My intention is not to talk anyone out of going into busi-

ness, I just want you to be realistic about what your hard work will produce in the way of rewards.

What do you get for your money with the purchase of an established business? That French fry shop will have a location... is it a valuable location? How physically close is any competition? If there is competition, how does the business for sale match up with its competitors? Do you personally like the items on the menu? (While I believe that's important, it shouldn't trump whether enough other people will pass your competitors to buy from you.) What the accountants call "goodwill", is really the reputation that goes with the name of the business at this location? While "goodwill" is an intangible, it is often where the greatest value of an established business happens to be found.

Let's talk business again soon.

Richard Stutz
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Avoiding the Potholes in Honduras

By Vincent Paez

Like many fathers, my father loved to drive long distances. Very long distances. A non-stop trip from New York, where we lived, to Florida was a breeze for him. When I was eight years old, Dad decided to drive to his country of birth, Colombia. The Pan-American Highway had just been completed with much fanfare, and adventurers like my father started to hit the Highway to drive to Central and South America.

We were a family of six with four very young children packed in the back seat of a 1968 Pontiac Tempest with eight cylinders. We slept over each other's shoulders and legs and on the floor, sometimes switching to the front seat to accompany Mom. At that time, the Holiday Inn chain of hotels seemed to be in every town, and we used them as often as we could at night. Then, we started off in the mornings and continued our journey south.

We took Interstate 95 to Jacksonville, then Interstate 10 to Texas, then the Pan-American Highway through Mexico. I remember stopping in Mexico City, where we searched for a hotel. Dad had the address of a recommended hotel, but he didn't know how to get there. After a long day of driving, he was almost ready for some tequila. He stopped at a liquor store

to buy some tequila and ask for directions. He purchased the agave liquor, but the store owner did not know the recommended hotel. Fortunately, there was a police officer outside the store.

"Excuse me," asked Dad in Spanish, "Could you please tell me how to get to the Hotel Fontana?"

"Si, Señor," said the officer as he stared at the bottle of tequila Dad had just purchased. "But it will require a small payment." He was still eye-balling the bottle.

"Oh, I see," replied Dad. Do you want the bottle?

"Oh, no, Señor. But a little shot would be much appreciated."

"Well, sure. But I don't have a shot glass." Dad thought he would need to use the bottle cap.

"No problema, Señor. I have a shot glass." The officer proceeded to pull out of his pocket a shot glass, a slice of lemon and salt!

The rest of the family was witnessing this from the car in disbelief. At eight years old, I barely understood what was going on. Later in life, it still makes me laugh. The policeman followed the ritual of putting salt on his hand, sucking it, taking the shot, then sucking on the lemon. He was

so pleased with my father's "payment," that he mounted his motorcycle to guide us directly to the hotel.

"Follow me, Señor. I will take you right to the hotel," he said as he turned on his siren and lights. We arrived shortly at the Fontana hotel and had a great time.

The following day, we made it to the south of Mexico, then Nicaragua, Honduras, Costa Rica, Panama and finally the Colombian border. Central America was not the safest place to travel through during those years. There was a war going on in Honduras with lots of gunfire and periodic invasions. I remember one part of the Pan-American Highway that was full of potholes. When I commented how lousy the road was, Dad replied, "those aren't potholes, Vincent, they are mortar shells!"

"What are mortar shells?" I asked.

"Holes from big bombs that can kill us!" shouted Mom.

Dad immediately stopped the car. He took out a white handkerchief and tied it to the radio antennae in the front of the car. He then proceeded to drive forward ever so slowly trying without success to avoid the "potholes." Later, we learned that Pele the famous soccer player was planning to play a soccer game there, and



the two fighting factions were discussing a truce just to see Pele play. As much as we wanted to see the great Pele play, we thought it best to keep driving and get out of the war zone.

The entire trip took about three weeks. I still think about how gutsy my father was to drive so far with such a young family. We ended up spending several years in Colombia, where I went to elementary school and learned to play soccer. Upon our return, we needed to get readjusted to American life, and that took some time. Regardless, the period of time in Colombia was precious and taught is all so much about living internationally. Getting through the potholes was very much worth it.



Wicomico Bass Club Tournament to Help USMC Toys for Tots and Get More Kids Fishing



The Wicomico Bass Club will Sponsor its Annual Bass Tournament to help gather new toys for the US Marine Corps Toys for Tots Program, and to Get More Kids Fishing. The Tournament takes place June 22 on the Pocomoke River.

The Club is a member of the Delaware Bass Federation that promotes bass fishing, conservation and sportsmanship, meets monthly in Salisbury, and organizes 10 competitive

bass tournaments a year. Tournaments take place in Maryland and Delaware. Members encourage catch-and-release, inspire a high level of fun and camaraderie, and promote a clean environment to ensure fishing for future generations.

Area anglers looking for a club where they can fish for bass, help worthy causes, and

help sustain bass fishing for future generations are ideal candidates for the Club.

For more information on how to join the club please contact,

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Cancer Support Community Names New Executive Director

Nicole Topkis Pickles, of Wilmington has been named Executive Director of Cancer Support Community Delaware (CSCDE), a statewide nonprofit organization that provides support services, free of charge, to people with cancer and their loved ones.

Prior to joining CSCDE, Pickles was Director of Development at Innovative Schools since 2013. From 2001 to 2012, she was a Partner at Topkis Financial Advisors co-managing \$40 million in assets for over 100 clients while creating new investment portfolios. Pickles has deep knowledge of and experience in

fund raising having previously held executive development positions at The Joffrey Ballet of Chicago and The American Cancer Society.

Pickles has been involved with CSCDE as a member of the Board of Directors since 2011. She currently is a Committee Member of the Annual Fund for the Wilmington Friends School. Pickles holds a BA from Emory University, Atlanta, GA.

Joseph Amon, Chair of the CSCDE Board, said, "It is with great enthusiasm we welcome Nicole to CSCDE. Her impressive record of success with Innovative Schools and Topkis

Financial Advisors LLC speaks for itself, plus she has many connections throughout the state of Delaware with fundraising initiatives." Nicole added, "I am equally enthusiastic and look forward to working closely with the CSCDE Board of Directors, talented staff and the many dedicated volunteers to continue to advance our mission."

The Cancer Support Community Delaware is part of a national nonprofit organization that provides support, education and hope to people with cancer and their loved ones. Through participation in professionally led

support groups, educational workshops and mind/body classes, people affected by cancer learn vital skills that enable them to regain control reduce isolation and restore hope regardless of the stage of disease. At The Cancer Support Community Delaware, all programs are free of charge. More information about The Cancer Support Community and it's other locations is available on their website at www.cancersupportdelaware.org.



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Featured Author • June 2014

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Author: Matt Amerling
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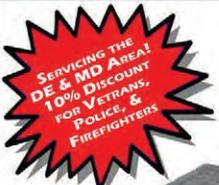
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Haven't heard of "Pickleball"?

The first Delmarva Dills Beach Blast Pickleball Tournament on June 7 and 8 (during National Pickleball Week) will be held at the Indian River High School tennis courts starting at 9:00 AM each day. It will feature Women's Doubles, Men's Doubles, Mixed Doubles and Singles games with players ages ranging from 24 to 82 years young. Currently 87 athletes' from Florida, North Carolina, Virginia, Maryland, Pennsylvania, and Delaware are registered to play. Several local businesses have caught pickleball fever and are helping to sponsor the event.

Pickleball has arrived on the Delmarva shore! For the past five years the sport has been quietly growing in popularity in the area. We are ready to kick off the fastest

growing sport in the nation with our first outdoor Delaware Pickleball Tournament.

The game of pickleball was invented in the mid-1960s in the Puget Sound, near Seattle, by a family man who sensed his children were growing bored with other games. The game has grown in popularity in recent times, with an estimated 250,000+ players currently active in the sport.

It is a combination of tennis and ping pong, using either, graphite or composite paddles, a ball slightly smaller than a whiffle ball and a court surface space the size of a badminton court. The game moves slowly at times, and incredibly fast at other times, depending on the skill level of the players and the pace of the game.



Cheryl Watt & Diane Milam winning a Gold Medal at a tournament in Virginia.

While the sport caters to a large percentage of seniors, a younger generation of players are also picking up the paddle. It requires skill and quick bursts of athletic ability.

It is a game of strategy, and keeping the ball in play is key to this game. Usually whoever makes the fewest mistakes wins.

Pickleball resembles tennis in a way, with a large amount of back-and-forth volleys, with the first person to make a mistake usually leading to the point. There's a rectangular "no-volley zone," or "kitchen line," just over the net, where hitting the ball is prohibited until the ball bounces at least once.

The smaller court allows players to ultimately have more range, which means a better game experience. We have many tennis players who have gotten older and started playing pickleball.

They say it doesn't take the toll on your body the way that tennis does. If you used to play tennis and your knees are a bit worn, this game is perfect.

It is the fastest growing sport in the nation. According to the USAPA, pickleball is quickly building traction across the country. And soon enough, it may even overshadow the sport it tried to emulate.

Last year a number of Delaware pickleball players went to the National Senior Games

in Cleveland, Ohio and brought back Gold, Silver and Bronze Medals. The state of Delaware has a few National Champions who want to promote the sport and increase the participation just for the HEALTH of it.

The following is a link to NBC Nightly News featuring pickleball.

<http://www.nbcnews.com/nightly-news/pickleball-fastest-growing-sport-america-n56181>

We LOVE pickleball... for more information contact Butch Martin 302 858-3445.

