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# High Tide News

May 2017

Local news for the people, by the people

Vol. 5 Num. 5

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*Back together again*  
Jason High Alumni Committee

Photo by Sandie Gerken

## EMBRACE THE LEGACY

# History of William C. Jason High School

By Sandie Gerken

**On June 17, 2017 the William C. Jason Comprehensive High School Class of 1967 will hold their 50th Reunion at their alma mater, now Delaware Technical and Community College. All alumni "Pioneers" and friends are invited to join to celebrate "Back Together Again".**

The Class of '67 graduated 217 seniors that June, the final year for Jason High. Mandatory school desegregation was complete for the next school year. The alumni motto of "Embrace the Legacy" embodies the pride and reverence that all alumni have for Jason school. Annual reunions have been held each year, but this year is

special as it celebrates the 50th anniversary of the last class.

As with other states, Delaware had a history of educational neglect for black citizens. By 1867, there were only a few grade schools for blacks in Sussex County. It wasn't until after World War I that Pierre S. DuPont decided to fund Negro schools. Between 1922-1928, DuPont built 89 schools for blacks at his personal expense of more than \$5 million. DuPont insisted that Delaware adopt a new school code to equalize teacher salaries in white and black schools and to ensure the black schools

**continued on page 2**

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## History of the William C. Jason High School

were properly staffed and maintained.

The local black schools only served students through the 8th grade. Access to a high school education was extremely limited. To get a diploma, black students in Sussex County had to go to Delaware State College Laboratory High School in Dover or to Howard High School in Wilmington. Although the state did provide \$30 monthly to students who did go on, the hardships were too great for many students to travel or relocate. Consequently, many talented, bright students did not pursue a high school education. William C. Jason High School in Georgetown filled this education void for local students.

The legacy of H. Fletcher Brown, a Harvard educated chemist helped to build William C. Jason High School. Brown, a vice-president of DuPont Company, was a philanthropist, active in community service. When he died in 1944, he left \$4.5 million to public education and social services. A bequest of \$250,000 specified that a secondary school for blacks be built in lower Delaware. Another \$500,000 was provided by the state legislature. Once completed in 1950, the school was named for Dr. William C. Jason, a Methodist minister who served as the second president of Delaware State College from 1895-1923. Dr. Jason was noted for making Negro youth aware of the opportunity and the value of higher education. The school opened on October 2, 1950 with James R. Webb as principal and 15 teachers to serve 285 students enrolled in grades 9 through 12. The school expanded to include grades 7 and 8 in 1953.

The school's curriculum embodied a comprehensive, progressive program with academic subjects along with commercial and vocational classes. The student body came from within a 20 mile radius of Georgetown. When the 7th and 8th grades were added, the school expanded to add more classrooms and teachers. By 1958, the original building size had tripled, plus the addition of a complete athletic complex. The school was not only an educational facility, but a community cultural center as well.

Considered "separate, but equal", segregated schools were not "equal". In the 1960s, Delaware began to fully integrate its public schools to provide equal educational opportunity for all students. As part of this process, the

state decided to close William C. Jason High School. The consensus of black residents and the Sussex County Democratic committee was that this closing would be a disservice to its students. They proposed an option to keep the school open for both races and to integrate whites into Jason. Jason's PTA stated that the school had a highly

respected educational reputation. Jason was accredited, unlike most of the schools to which the black students were to be transferred. The "Phase-Out" resolution was adopted by the State Board of Education in February 1966. William C. Jason High School, the last segregated state school district, closed after its seniors graduated in 1967. One grade at a time, black students became integrated into local public schools.

When it opened in 1950, the enrollment was 295. Forty-seven seniors graduated that year. By the mid-1960s, there were over 1200 students at Jason. The administrators and staff worked to instill "Jason Pride" in the student body. As the Jason "Pioneers", the students treated their new school and each other with respect. When the 1966-67 school year began, there were 279 11th and 12th graders remaining. Jason's 11th graders became seniors in their local, now fully integrated high schools. With a spirit of togetherness, alumni have held the school in high esteem for its positive, nurturing, learning environment, good solid education, and fond memories of great times. Jason graduates have become teachers, lawyers, doctors, politicians, engineers, ministers, community leaders, authors, and more.

Once mandatory desegregation began, the state began to explore potential use of the Jason building. Millsboro residents Hiram Lasher and William A. Carter led efforts to make it a community college. Governor Charles Terry signed H.B. 529 in June of 1966, to establish the Jack F. Owens Campus of Delaware Technical & Community

College. After a summer of renovation, DTCC opened in September 1967 with 375 full-time students. DTCC has embraced Jason High's history. A ceremony was held in the original Jason building in February 2004 to dedicate a wall of honor displaying portraits of past Jason administrators: James R. Webb, John L. Parker, William D. Dix, and Junius N. Yates.

I interviewed the Alumni Association Reunion Committee this past March as they planned their 50th Anniversary Reunion at the home of Alumni Association president, Jane Tunnell Miller. Janie was the 1967 "Miss Jason". Her reign continues as the last school homecoming queen. She has a vast collection of Jason memorabilia, which she began collecting in 1964 while still a student. She and others are working hard to preserve, restore, and reclaim old former community schools in the area. Preserving their African American experience is very important to them.

Grace Pinder Evans, Malissa Isler, Jane and Richard Miller, Roslyn Harris, Demerris Benson, Clem Jordan, and Howard Smack all agreed that they felt very proud to have been able to finish their high school careers at Jason. The class was offered the opportunity to stay at Jason or integrate into their local community schools when they were sophomores. Most chose to remain at Jason as the local schools' curriculums were not as advanced as at Jason.

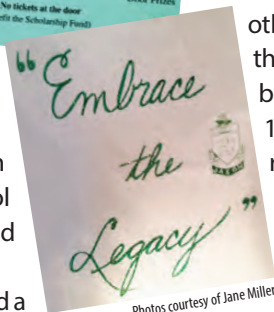
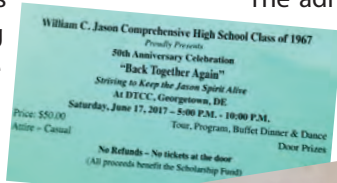
Juniors and seniors attended Jason that last school year. The junior class was upset that they would not graduate from their beloved school. The senior class focused on their future goals. Many went on to college, others to the workforce. Some were drafted for the Vietnam War. They shared pride, love, and respect for their state of the art "1/4 mile long" school. These alumni are proud of the building in its reincarnation as Del Tech. They shared memories of special teachers, who watched out for them, taught them life skills. They named teachers that stayed in area schools and those who moved away. They reminisced about football and basketball games, outstanding athletes, state titles. They feel the whole school was a family. At the end of the meeting, they stood and sang their alma mater for me. Howard Smack said they sing it at every gathering, reunion, even funerals, just as they did in high school.

The "Mighty Pioneers" still strive to keep the Jason spirit alive. The deadline to purchase tickets for the 50th Class Reunion is June 3. Contact Janie Miller at 302-227-3118 to purchase a \$50 ticket, as no tickets will be sold at the



Jason administrators

Photo courtesy of Jane Miller



Author and Genealogist, Sandie Gerken lives in Dagsboro, DE. As a native Sussex Countian, local history is one of her passions. Retired now, she devotes her time to genealogy research (her greatest passion since 1978), watercolor painting, grandchildren, soccer for kids with disabilities, books, and things creative and historical. She recently authored the book Memories of the Clayton Theatre as a fundraiser to help the Clayton go digital. She is now exploring her writing skills with local history articles for High Tide News.



door. All proceeds benefit the Jason Scholarship Fund.

SOURCES:

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March 17, 2017 Personal Interviews with Alumni Association Reunion Committee.

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# "Delaware Hospice became my life line, my sanity"

Delaware Hospice's compassionate staff and volunteers have provided comfort and lightened the burdens of families dealing with a serious illness for 35 years. And for 35 years, we have been hearing the same words: "If I had only known, I would have called you sooner." Even as professional nurses, Joy and Robin Schecker wished they had called Delaware Hospice sooner.



Photos courtesy of Jennifer Salenni, Delaware Hospice.

A blind date brought Joy and Jerry Schecker together 55 years ago. Jerry was an electrician foreman and Joy served as a maternity nurse in upstate New York. There they raised three daughters, Robin, and twins, Kim and Kelley.

When Jerry was diagnosed with laryngeal cancer, Jerry and Joy decided to pursue Jerry's dream of moving to the beach and buying a boat. Rehoboth Beach became their home for the next 20 years.

Ultimately, symptoms of Jerry's disease began to worsen. Joy said, "As a retired nurse I knew I could care for him. I promised Jerry that he would remain at home and I kept my promise for two years with the help of private nurses."

Also a nurse, Robin Schecker understood what her father was going through as his symptoms worsened. Navigating the time difference from California, she called her parents regularly to check in. On one of the calls home, Robin heard her father say, "I'm done fighting. I need you to help Mom." At that moment she knew what she had to do. She packed up and moved to Delaware. She said, "The time I spent with them was amazing for our family."

However, as time passed, both Robin and her mother began to realize that even two skilled nurses needed more help.

Joy was familiar with hospice care, but hadn't considered calling them until a friend at Church suggested she contact Delaware Hospice just to see if they could help. She said, "As soon as the Admission Nurse walked in our home, the weight of the world was taken off me."

Robin agreed. "Delaware Hospice became my life line, my sanity. Everyone who came in was spectacular. Not only did they take care of him, they took care of me and my mother. 'Are you taking care of yourself? You can't help him if you are not okay,' they would tell me. I really appreciated that and it allowed me to focus on my family. I could spend that precious time as a daughter instead of a nurse."

Joy remembered, "Jerry fell in love with his Delaware Hospice nurse, Kelly, and his C.N.A., Ronnie. Before Ronnie would leave after each visit, she would get Jerry up and they would dance around the room. He loved those moments and always waited for his 'dance partner' each day. Every Delaware Hospice representative who walked in our home was wonderful and so caring."

One night, Jerry was having trouble breathing, and Joy called the nurse. The nurse arrived and Joy later found out that the nurse had left her own father's dying side to come to Jerry. "I could not have imagined the internal struggle she must have gone through. But I was so grateful for her compassion and help at that time."

At Jerry's Memorial Service, Kelly and Ronnie sat in the front row. Joy said, "The love that both ladies and all Delaware Hospice staff and volunteers showed Jerry and my family was amazing. I only wish I knew what they offered earlier."

Since its founding in 1982, Delaware Hospice has touched the lives of folks like the Scheckers through our programs and services: Delaware Transitions, Delaware Palliative, Katybug Pediatric Program, Delaware Hospice, Delaware Hospice Center, Bereavement, and New Hope. As a trusted community partner in end of life education and support, Delaware Hospice strives to provide quality healthcare services to our community. To learn more call 800-838-9800 or visit our website [www.delawarehospice.org](http://www.delawarehospice.org).



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## AMERICAN PICKERS to Film in DELAWARE

Mike Wolfe, Frank Fritz, and their team are excited to return to **DELAWARE!** They plan to film episodes of the hit series **AMERICAN PICKERS** throughout the region in **May 2017!**

**AMERICAN PICKERS** is a documentary series that explores the fascinating world of antique 'picking' on History. The hit show follows Mike and Frank, two of the most skilled pickers in the business, as they hunt for America's most valuable antiques. **They are always excited to find sizeable, unique collections and learn the interesting stories behind them.**

As they hit the back roads from coast to coast, Mike and Frank are on a mission to recycle and rescue forgotten relics. Along the way, the Pickers want to meet characters with remarkable and exceptional items. The pair hopes to give historically significant objects a new lease on life, while learning a thing or two about America's past along the way.

**Mike and Frank have seen a lot of rusty gold over the years and are always looking to discover something they've never seen before.** They are ready to find extraordinary items and hear fascinating tales about them. **AMERICAN PICKERS** is looking for leads and would love to explore your hidden treasure. If **you or someone you know** has a **large, private collection or accumulation of antiques** that the Pickers can spend the better part of the day looking through, send us **your name, phone number, location and description of the collection with photos** to:

[americanpickers@cinelflix.com](mailto:americanpickers@cinelflix.com) or call **855-OLD-RUST.**



AMERICAN PICKERS is produced by Cineflix Productions for History. New episodes air Mondays at 9pm EST on History.

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# From Unity of Rehoboth Beach: "Put Feet to Your Prayers!"

By Sandy Souder, Licensed Unity Teacher,

Unity of Rehoboth Beach

**National Day of Prayer is May 4th.** We will look at what it means to "put feet to your prayers." That phrase is often said when things don't seem to be working out or happening soon enough. But what does it mean?

Join our welcoming congregation as we discuss this valuable topic. We meet at 98 Rudder Road, in Long Neck at 10 AM. There's plenty of parking and plenty of welcoming folks to make you feel at home. And join us after for Fellowship.

## Please consider the following activities coming to Unity: David Roth in Concert!!!!

Unity of Rehoboth Beach presents: David Roth!!!! Renown New Thought singer/song writer comes to Unity.

David's songs have found their way to Carnegie Hall, the United Nations, several Chicken Soup for the Soul books, the Kennedy Center, NASA's Space Shuttle "Atlantis", Peter, Paul, & Mary, Kingston Trio CDs (and 13 of his own), 4 Positive Music Awards, Unity's 2015 Grace Note, many songbooks, and countless venues in this and other countries (and now other WORLDS) for three decades.

Anne Hills built her musical career in the Chicago area and has recorded more than 20 albums while touring across North America and in the UK, receiving numerous honors including Pennsylvania Partner's in the Arts Project Stream grant awards, the WFMA Kate Wolf Memorial Award, and The Kerrville Music Foundation's Outstanding Female Vocalist of the Year.

Check here for more information on David. <http://www.davidrothmusic.com/>

Join these longtime friends and stellar artists for a roller coaster ride of song and story. Saturday ~ May 13th ~ 7 PM Cost \$20

## A Creative Approach to Stress Management Workshop

A Creative Approach to Stress Management: With Sharyn Santel Registered Art Therapist. The group sessions will discover the importance of using creative techniques such as journaling, music, meditation and visualization. The group will meet for 6 weeks on Mondays at 6, at Unity. Starting May 15th. The fee is 10 dollars a session., participants will be asked to bring a journal.

## "HUGS for Harmony: Empowering Women for Today's Challenges"

"HUGS for Harmony: Empowering Women for Today's Challenges" is a four-part, transformational program for women who are interested in stepping into their power by engaging in activities that promote self-healing while deepening their connection to others, nature, and Spirit through modern modalities and ancient shamanic practices. It is designed to bring like-minded women together for support and encouragement as each individual grows personally and spiritually, with the ultimate objective of attaining authenticity and fulfillment of purpose.

Kathleen McGinley, holistic life coach and shamanic practitioner, will facilitate part one, "Healing," which focuses on optimal wellness, self-care, and deepening your relationship with Self. Six classes will be held bi-weekly on Wednesday evenings from 6:30-8:30 p.m., starting May 24 at the Unity Spiritual Center, 98 Rudder Rd., Millsboro, DE. More information and registration can be found at <http://kathleenmcginley.net/hugs-for-harmony-empowering-women-for-todays-challenges/>.

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# The Love of **Seafood** Comes with Risks

By Vincent Paez

Many of us have grown up eating seafood. I grew up by the ocean and have spent my life enjoying crustaceans, fish, and shellfish. Living in Delmarva means the seafood that I eat is most likely fresh and delicious. I recently had a business dinner at an upscale seafood restaurant in Michigan. While the fish and clams were very tasty, I just couldn't get over thinking that they may not have been so fresh. I suppose I am spoiled by living here. Regardless, the restaurant in Michigan was part of a chain that has grown tremendously, due to the increased demand for seafood all over the country. But the increased availability of seafood also comes with some risks.

- Before you read on, I'll warn you that I am about to mention some undeniable risks in seafood. So, if you do not wish to know them, you may want to go back and read Sandie Gerken's article.

Seafood, like any food, comes with certain contamination risks. Parts of oceans, lakes and rivers get contaminated with pollution from people and industries. While the USA has worked hard to clean up the environment over the last fifty years, lack of funding for the environment has made it difficult for organizations

like the EPA and NOAA to continue to keep waterways clean and safe. In addition, the increased demand for seafood has forced retail organizations and restaurants to seek sources overseas. Oftentimes, these sources are in China, Vietnam, Thai-



Fillet of Fish Pangasius and shrimp

land, and Ecuador, which lead the world in seafood production. If you are eating small shrimp, the chances are likely that it came from one of these countries. Also, if you are eating fish sticks or other processed fish, the chances are high that it is Asian catfish, also called Pangasius.

Asian shrimp and catfish are generally farmed in large man-made ponds, where they feed and grow until they are ready to be harvested with nets and sent to a processing

plant. Sometimes during growth, the shrimp contract viruses, after which they receive antibiotics in the pond. Overuse of the antibiotics, such as tetracycline, is a risk, which could leave residues in the seafood. After ingestion, this could lead to antibiotic resistance in our bodies, which would render a prescribed antibiotic useless, when we have an infection.

Another risk pertains to wild seafood in the oceans and lakes. Sometimes these bodies of water experience naturally occurring algae blooms, such as red tide. These blooms are produced by the algae and contain toxic chemicals, which are ingested by fish and shellfish. These marine toxins can lead to very serious effects, such as paralysis, diarrhea or vomiting, if eaten.

Such seafood contamination is relatively rare. According to the Food and Drug Administration, there must not be any antibiotic residues or toxins in seafood sold in the USA. The FDA labs and private labs are set up to test seafood for antibiotics and other contaminants, like salmonella.

The problem is that only so much of the massive amounts of seafood entering the country can be tested, because of resource constraints. A relatively new law called the Food Safety Modernization Act (FSMA), signed by former President Obama, established procedures for importers to take more responsibility and get certified as having followed safe food production procedures. This should help improve the safety of imported seafood, so that we can more confidently enjoy eating the fruits de mer (fruits of the sea). I fully realize that there are risks, but like millions of other people, I will continue to enjoy eating seafood every week.

Author, **Vincent Paez** is a chemist and international businessman. He has a B.S. in Chemistry from Stony Brook University and an M.B.A. from UCLA. He speaks five languages and has lived/worked on four continents for three Fortune 500 companies. He is also a passionate musician and loves the music scene, especially in the Ocean City area. He lives in Ocean City. He has two sons attending Florida State University. ... "Go 'Noles!" He is married to a wonderful girl from Iowa, Sherri.



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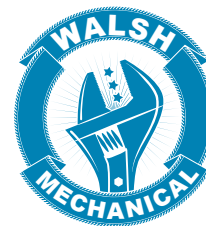
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*Francis Walsh is a Sussex County native... born and raised in Dewey Beach, Delaware. He is a seasoned mechanic and owns and operates an engine repair shop locally.*

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As the youngest of eight, Francis watched his older brothers build cars which began his life-long interest in

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Francis started working at the local Dewey Beach Exxon at age 14 and attended classes at vo-tech for small engine and auto mechanic repair during his high school years. With more than 35 years of experience, he has been diagnosing problems and repairing small engines ever since.

### 80% Repeat Customers

Francis opened his own shop in 2012 and plans to continue repairing engines locally until retirement.

*Walsh Mechanical* provides high quality service and repair at a reasonable rate.

With his "Hard, Honest Work Ethic" Francis has built a reputation that has followed him throughout his career. His

business has attained an 80% repeat customer base. Small business owners, local residents and boat owners are prime candidates as customers that Walsh Mechanical continues to serve.

*Walsh Mechanical* is a real success story for small businesses in Sussex County due to Francis's many years of hard work. He is committed to continue to provide exceptional service for the local area.

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Francis Walsh and River in their busy shop in Lewes. With over 35 years of experience, Walsh Mechanical delivers high quality service at a reasonable price for local residents and businesses.

## Delaware Hospice's Luanne Holland Wins State Award

(Dover, Del.) Delaware Hospice congratulates Medical Account Executive Luanne Holland as she received The Excellent Award for the Unsung Hero Award from the Delaware Quality-of-Life Coalition.

Each year, the Delaware Quality-of-Life Coalition awards individuals in several categories, Administrator, Nurse, Unsung Hero, and Volunteer with The Excellent Awards which

honors those who provide extraordinary care in our community. The vision of the Delaware Quality-of-Life Coalition is to stimulate public and professional awareness, share knowledge, and create change so that every Delawarean is aware of issues and choices related to the end of life. Delaware Hospice salutes all our nominees for their hard work and dedication to Delaware Hos-

pice and the patients and families that they serve: Nurse Practitioner, Nicole Hunter, NP; and Nurse, April Ball, RN, CHPN.

Since 1982, Delaware Hospice has provided the highest quality hospice and healthcare services, and serves as a trusted community partner in end-of-life education and support. Accredited by the Joint Commission,

Delaware Hospice continues to be the largest and only licensed, non-profit, community-based hospice serving Delaware. Now also providing care in Pennsylvania; southern Chester and Delaware counties. For more information about Delaware Hospice's programs and services, upcoming events, or employment opportunities, call 800-838-9800 or visit our website, www.delawarehospice.org.

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# Waterstone Mortgage Expands in Delaware, Adding Loan Originator in Rehoboth Beach



Loan Originator Ed Stratton joins the company to serve customers in bay area

REHOBOTH BEACH, DE (April 21, 2017) – National mortgage lender Waterstone Mortgage Corporation is pleased to announce that the company has hired loan originator Ed Stratton to work in the Rehoboth Beach office.

“We’re very excited to have Ed join our team,” said Eric Parsons, who manages the Waterstone Mortgage Rehoboth Beach office. “He brings a very high level of professionalism,

sumer, small business, and now mortgage lending.

As a member of a military family, Stratton has lived in a variety of locations before settling down in Delaware. This gives him a unique perspective on the moving and homebuying processes that many loan originators may not have.

“During the mortgage process, I take the time to get to know my clients, so I can establish the best

solution for their home purchase,” Stratton said. “Whether you are a first-time home buyer, purchasing a second home, or searching for your retirement home, I have the products and knowledge to ensure that you find the best loan for your situation.”

Waterstone Mortgage offers a broad range of products for pur-

chases and refinances, including FHA, VA, USDA, and conventional loans, one-time close construction financing, bank portfolio lending products, jumbo products, and condo financing. As a Fannie Mae, Freddie Mac, and Ginnie Mae approved lender, Waterstone Mortgage is able to deliver loans directly and get its customers to the closing table on time.

To learn more about Ed Stratton and Waterstone Mortgage, visit Ed-Stratton.com.

About Waterstone Mortgage Corporation: Waterstone Mortgage Corporation is an innovative, strong, and secure mortgage lending company that has maintained a reputation for exceptional service and competitive mortgage financing. Founded in 2000, the company has the ability to lend in 42 states.

In 2016, Waterstone Mortgage surpassed \$2.5 billion in annual loan

origination volume. The company has been named to the Milwaukee Journal Sentinel’s Top Workplaces, National Mortgage Professional Magazine’s Top 100 Mortgage Employers, Mortgage Executive Magazine’s Top 50 Mortgage Companies to Work For, Inside Mortgage Finance’s Top 100 Mortgage Lenders, Scotsman Guide’s Top Mortgage Lenders, and the Milwaukee Business Journal’s Fastest Growing Firms. Waterstone Mortgage was recognized as an Ellie Mae Hall of

Fame Award winner in 2015, 2016, and 2017.

Headquartered in Pewaukee, Wisconsin, Waterstone Mortgage is a wholly owned subsidiary of WaterStone Bank SSB (NASDAQ: WSBF) with assets of more than \$1.8 billion. To learn more about Waterstone Mortgage, visit [www.WaterstoneMortgage.com](http://www.WaterstoneMortgage.com).



in-depth industry knowledge, and an eagerness to really help people. We think he’ll thrive here at Waterstone Mortgage.”

Stratton has several years of experience in the lending industry. He has taken on diverse roles in con-

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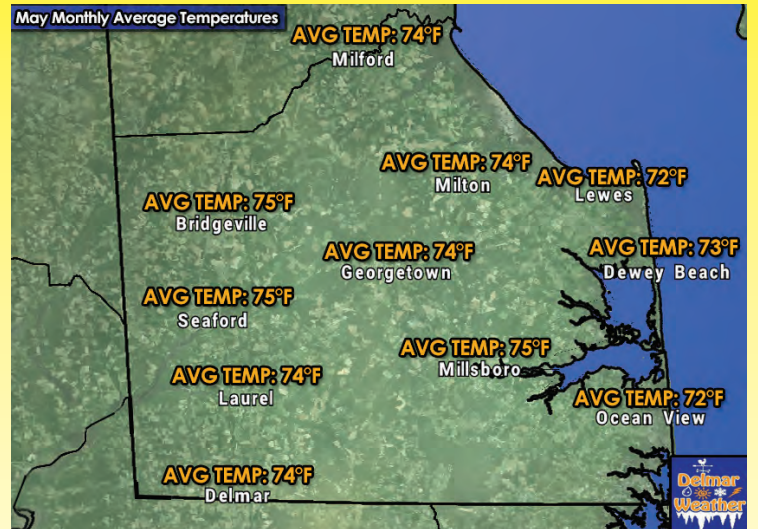


# Your Weather Outlook for the month of May

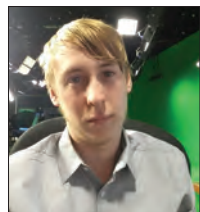
By Hunter Outten

Just in time for the beginning of the growing season, we will start seeing average temperatures jump up to the low to mid 70's across Sussex County. May is also on average a very wet month on the shore. On average, we see about 4 inches of rainfall in the month. We can expect near average conditions in regards to precipitation and temperatures. Best time for farmers to start planting would be within the first 10 days of May. Seeing good confidence in a wet weather pattern during the middle part of the

month with persistent storm systems moving into the eastern section of the United States. This will make crop fields difficult for plows and planters to maneuver freely with the added precipitation in a short period of time. This will also keep temperatures down in the middle part of the month to slightly below average, but we will see a rebound in the later half of the month. As far as for the coastal communities, temperatures will be bring down averages in correlation of the much cooler than normal water temperatures in place. Coastal water temps remain in the middle 50's where we normally see them near 60. A frequent occurrence in localized ocean breeze fronts that will bring a drop in high temps right along the coast. Not only that, a increase in foggy conditions, especially



in the mid month time-frame. The month of May on Delmarva is normally the beginning of our severe weather season which last until the end of August. Even though I expect a more stormier weather pattern, severe weather will be on the low side. Overall, expect conditions to be near average with times of wet conditions between the 8th and 15th.



Author, **Hunter Outten** is a Meteorological Scientist with 9 years of experience. Specialism in monthly to seasonal forecasting, and Mesoscale Severe/Winter Dynamics. I am the Co-operator of Delmar Weather since 2012.

Nation wide Storm Chaser. Developer of the Pattern Cycle Theory for long range forecasting.



Happy 90<sup>th</sup> Birthday Faye Johnson!

*GFWC Women's Club of Indian River celebrates clubwoman, Faye Johnson 90th birthday. She was presented with a cake and a corsage pinned on by President, Judy Kirkey.*

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# Breaking Down Deregulation!

**I've heard and read plenty of reports about the benefits of deregulation – the act of reducing or eliminating rules and requirements in a particular legislation. I've also read many reports about the moral step backwards to the Wild Wild West days where there were no rules and at times anarchy reigned supreme.**

**So, is deregulation a good or a bad thing? Well, the short answer is – it depends.**

Let me explain with a story. A good friend of mine owns a small local preschool. She recently purchased a new building and had to modify the building to comply with government rules and regulations governing the preschool industry.

Some of the rules regarding building modification make complete sense - like requiring doorways to be a certain width. This allows emergency personnel to enter and exit the building with ease, making sure no time is wasted should an emergency present itself.

However, not every rule makes complete sense and in some cases, rules and regulation might not necessarily be needed.

For example, one of the rules she was required to

follow forced her to have a sink inside the classroom. Now, there was a bathroom sink and a kitchen sink within the facility already, but to comply with government regulation, she had to install another sink inside the classroom. This was an added expense that was forced on her by government regulation. This added expense has to be consumed by someone: either by her customers through higher prices, or by the owner with reduced profits.

Now, here is a question I have. Did regulators need to force this preschool owner to install a sink in her classroom? What if free markets made this decision?

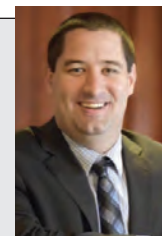
For instance, what if potential customers were given an option of Preschool A that has slightly higher tuition and has a sink in their classroom or Preschool B with slightly lower tuition with no sink in the classroom? If a sink in the classroom is a priority to you, you'd be more than happy to pay a little more in tuition for the benefit. If lower prices and satisfaction with the already 2 sinks in the preschool were sufficient for you, you'd choose to pay a little less in tuition.

Here is the beauty of free markets. If Preschool B saw their revenue decrease because their com-

petition has a sink in the classroom and they don't, they'd most likely install a sink to stay competitive. No regulation needed!

Nicholas Shevland is a Financial Advisor with Morgan Stanley Global Wealth Management in Rehoboth. The information contained in this article is not a solicitation to purchase or sell investments. Any information presented is general in nature and not intended to provide individually tailored investment advice. The views expressed herein are those of the author and may not necessarily reflect the views of Morgan Stanley Wealth Management, or its affiliates. Morgan Stanley Smith Barney LLC. Member SIPC.

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## Helping Families Who Care for Senior Loved Ones, Help Themselves

When an elder family member is afflicted by dementia, Alzheimer's or Parkinson's, the disease becomes one that can affect the entire family. Caregivers, be they a spouse, brother, an aunt or children, face unique challenges. Most difficult and distressing is learning how to interact with a loved one



whose cognitive decline results in erratic behavior and personality changes. The care-receiver often becomes dependent, demanding, and in need of attention from one family member or another. This can be emotionally difficult and worrisome for the caregiver. Most of all, it can be highly stressful.

The caregiver hardly ever gets a break. Work and worry, on top of taking care of their loved ones' well-being can take its toll. It weighs upon their mind whether they are nearby or far away.

It's important the caregiver take care of themselves. Here are ways the caregiver can do so:

- Protect the essence of what makes you...you: The important parts of your identity shouldn't change. Don't quit singing in the choir or going to the beach – keep that combination of interests and skills going while finding ways to incorporate them into your life while caregiving.

- Organize your time: It's OK if the caregiver isn't naturally organized. They can learn. Try consulting a friend who's good at it or a professional organizer.

- Stay healthy and happy: When every responsibility

requires emotional and mental energy, the caregiver needs to find ways to refill their energy tank so they can keep going; try taking an exercise class or one in history or art. Do what makes you happy – and schedule it!

- Accept help: Caregivers often think of themselves as superhuman, but no one can deal with all the layers of responsibilities alone. Get help with caregiving as well as your own tasks like cleaning, shopping, and work.

**Seniors Helping Seniors**®, an in-home care giving agency can help: By providing respite care 24/7 -- for a few days or a few hours to keep life moving smoothly

while keeping loved ones safe. Seniors Helping Seniors provides services for an elderly loved one like shopping, picking up prescriptions, light house-keeping, transportation to doctor appointments, meal prep or house maintenance; most importantly they will interact with a loved one who needs help keeping them stimulated, comfortable, happy and safe. It's what **Seniors Helping Seniors** does best: Making friends.

Contact **Seniors Helping Seniors** for a free consultation if you are interested in support. Go to [www.seniorcarerehoboth.com](http://www.seniorcarerehoboth.com) or call 302.858.7330.



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# Simply Comfortable Clothing

**LuLaRoe, Jennifer Bland**  
**Owner/Fashion Consultant**  
**302.745.3439**

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Instagram: [@lularoejenniferbland](https://www.instagram.com/lularoejenniferbland)

## How it all started

After growing up in the Bethany Beach area, in 2008 I decided to move away and go to school for interior design. While taking design classes and after concluding them, I had the opportunity to work in various areas of the design field. In 2012, I moved back to the Bethany Beach area with my husband and daughter. For the last 3 years I have specialized in custom window treatment design. In October of 2015, after the birth of my second daughter, I decided I needed to spend more time at home and began to look into a home based business.

## About LuLaRoe

**Lularoe** is a wholesale company, existing to provide an opportunity for people to create freedom by selling comfortable, affordable, stylish clothing. The California based company started in 2012 and has been growing rapidly across the US. The unique thing about **Lularoe** is once a print has gone to market it is retired. You may find it in the future but in another color palette. Each time I place an order I receive new prints.

Clothes primarily purchased through in home pop up boutiques. A hostess books a party and I bring all of my inventory to her home for her and her guests to shop. There is no presentation, no catalogues and no pressure. There is no ordering which allows you to leave with your purchases that day. As an incentive, hostesses earn free clothes for hosting a pop



Jennifer Bland, Owner/Fashion Consultant

up boutique.

I decided to start my **Lularoe** business in December of 2015. By January of 2016 I had received my inventory and began to market my business I hosted and co-hosted a variety of in home pop up boutiques as well as public pop ups at local businesses. I have also attended events open to the public with a variety of vendors in addition to fundraisers.

I decided to start my **Lularoe** business because I could work from home and for myself.

I get to set my own pace and schedule. I enjoy working with colors, patterns and textures and **Lularoe** allows me to do that with clothes.

## What makes Lularoe successful?

I know my product well. From how a fabric is going to perform to mixing colors, patterns and textures. I also evaluate my client's needs and wants just as I did with my design clients. I feel it is important to connect with your clients when it comes to things that are personal whether it is their home interior or the clothes they are wearing.

When I meet someone who hasn't worn **Lularoe** I get them to try on all the styles I offer regardless of

the prints. Once they find a style they love the rest will fall into place. It is really great to see a client feel confident in a flattering style while leaving their comfort zone in a new print or color. Next, I offer suggestions on how to pair different styles with various patterns and textures. I like my clients to leave having a pleasant shopping experience while feeling comfortable and confident with their new look.

I feel **Lularoe's** clothing offers women a stylish sense of ease and confidence in the clothes they wear.

## Who are our customers?

Women! **Lularoe** offers comfortable, affordable clothing in exclusive prints for business professionals, stay at home moms and fashionistas alike. Sizes range from XXS to 3XL so there is something for everyone!

I am in the process of expanding my inventory to include **Lularoe's** children's line. Sizes range from 2t to 14. I hope to expand to new areas along the coast and continue to grow with the company.

**For updates on events and new inventory  
follow me on Facebook at:  
[facebook.com/lularoejenniferbland](https://www.facebook.com/lularoejenniferbland) and  
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